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Midland Figure Skating Club

October 2006

Dear Potential Advertiser,

The Midland Figure Skating Club will be hosting the Annual Skate Midland Competition on Saturday, November 4, 2006 at the Midland Civic Arena. We are expecting to have 100+ skaters participate in this event. These skaters will come from throughout Michigan. Along with family and friends, we expect event attendance to top 500 people.

The Midland Figure Skating Club is excited to invite you to be part of our team. For those of you who wish to buy advertising space, we hope that you will take this opportunity to purchase space in our program. The program will be 8-1/2" x 11" in size and in black and white format. Advertising space can be purchased at the following prices:

Back or Front inside cover -\$75
Full Page Ad -\$60
Half Page Ad - \$35
Quarter Page Ad - \$20
1/8 Page Ad -\$15 (Large business card)
Happy Ad - \$10
(Maximum 50 characters including spaces to cheer for a specific skater/club)

Please provide black and white copy, as well as a check made out to the Midland Figure Skating Club, by October 23, 2006.

The Midland Figure Skating Club is a not for profit organization. We use funds raised to support figure skating activities to enrich the athletic experience for our skaters.

Once again, thank you for your consideration and help in this exciting event. We look forward to hearing from you soon.

Sincerely,

Lisa Asiala

Lisa Asiala
Skate Midland Program Coordinator
Midland Figure Skating Club
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