

MFSC Board of Directors Meeting Minutes
 September 1, 2010
 Meeting Held at Ice Arena

[X] Anne Shuff President	[X] Bill Bartlett Vice President	[AB] Joy Buchanan Secretary	[X]Sue Bakke Treasurer
[X] Jeannine Horny	[AB] Julie Kramer	[AB] Cathy Hadd	[X] Amy Wilkins

Membership at meeting: Denise Baker, Kris Hallett, Chris Handt, Lori Marsh

Regular meeting	Anne Shuff opened regular meeting at 7:25	
Secretary Report	An e-vote will be taken to approve the August minutes	
Treasurer's Report	Presented by Sue Bakke An amended September report will be distributed after the summer [July/August] ice bills are paid	
Basic Skills	Presented by Kris Hallett Summer Camp had 12 participants. Regular summer session had 37 skaters. Junior Club had 11 registered skaters & many drop-ins. Fall currently has 32 Sunday skaters & 14 Tuesday skaters. All private lessons are now done on shared club ice. No flyers can be distributed through Midland Public Schools. Will look into what other schools will distribute flyers.	
CPI	Presented by Bill Bartlett Dave Westphal has arranged to have Dartfish software donated to the club. This will need to be installed on a club owned computer, not a coach's computer. Bill will get the computer requirements for installing the software. Is there a club member who would be willing to donate a laptop?	

Ice Committee Report	<p>Presented by Denise Baker</p> <p>Fall registrations [Sept/Oct] are projected to have a loss of \$3500.</p> <p>How can we reduce skater ice costs?</p> <p>How to increase number of skaters on the ice?</p>	
Locker room Committee	<p>Presented by Amy Wilkins</p> <p>Starting a campaign to keep locker room clean. Signs will be posted. Volunteers will dispose of items on Sunday evening. Valuable items will be put in the office to be claimed. Looking to have hooks installed on the walls. Will borrow vacuum from rink as needed.</p> <p>A \$50 budget was previously approved so Amy will get supplies. Supplies will be stored in an empty locker</p>	
Nominating Committee	<p>Presented by Anne Shuff</p> <p>Cathy Hadd ?is/has? Resigned from the Board.</p> <p>Jeannine Horny, Amy Wilkins, Kris Hallett & Lori Marsh will present a nominee at the October meeting to fill out Cathy's term.</p>	
Arena Marketing	<p>Presented by Bill Bartlett</p> <p>Kenny Benson is putting together a marketing plan. A professional video is being proposed to include all user groups. MFSC needs to decide what/who to include in our segment.</p> <p>The Zamboni will be in the Santa Parade.</p> <p>The rink is looking to add rink board advertising. If the club brings in an advertiser, we get 25% of the proceeds.</p>	
Adjourn	<p>Bill Bartlett made motion to adjourn. Seconded by Sue Bakke.</p>	Adjourned at 9:00 pm
September 19,	Taken by Sue Bakke for Joy Buchanan	

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