



Make & Bake Pie Kits

From Grand Traverse Pie Company

PREPARE AND BAKE IN MINUTES + THE PERFECT DESSERT ANYTIME
ALL ITEMS INDIVIDUALLY PACKAGED FOR STORAGE IN YOUR FREEZER.



Warm Your Heart With Pie!

The folks at **Grand Traverse Pie Company** have put as much love into these at-home Make & Bake Pie Kits as the ones coming out of their ovens every day. These pies have exactly the same ingredients as the famous ones handcrafted Up North in beautiful Traverse City, Michigan.



Each Pie Kit contains all the ingredients to make two 6" pies. The kits are delivered frozen and unbaked in attractive rustic packaging.

THE ORGANIZATION
YOU ARE SUPPORTING
WILL EARN \$5.00 FOR
EACH ITEM SOLD!

MAKING PIE IS EASY AS 1-2-3

(ALL BAKING INSTRUCTIONS INCLUDED IN PIE BOX)



1 Toss the fruit with the special seasoning.



2 Pour into ready to go pie crust.



3 Top with crumble topping and bake.

Choose From **Apple** · **Blueberry** · **Cherry**

Who Do You Know?

To make the most sales for your fundraiser, take 5 minutes to make a list of who you know.

- | | | |
|-----------|-----------|-----------|
| 1. _____ | 16. _____ | 31. _____ |
| 2. _____ | 17. _____ | 32. _____ |
| 3. _____ | 18. _____ | 33. _____ |
| 4. _____ | 19. _____ | 34. _____ |
| 5. _____ | 20. _____ | 35. _____ |
| 6. _____ | 21. _____ | 36. _____ |
| 7. _____ | 22. _____ | 37. _____ |
| 8. _____ | 23. _____ | 38. _____ |
| 9. _____ | 24. _____ | 39. _____ |
| 10. _____ | 25. _____ | 40. _____ |
| 11. _____ | 26. _____ | 41. _____ |
| 12. _____ | 27. _____ | 42. _____ |
| 13. _____ | 28. _____ | 43. _____ |
| 14. _____ | 29. _____ | 44. _____ |
| 15. _____ | 30. _____ | 45. _____ |

REMINDER: Set tables up in front of high traffic retail centers to increase sales for your fundraiser. Check with local business owners and sell the Grand Traverse Co. Pie Kits as employee rewards or holiday gifts.

 Visit Us Anytime Online at: www.gtpie.com 

Who Can Resist Pie?

EVERYONE FROM 8-80+ WILL
HAVE FUN MAKING A PIE...
AND EVEN MORE FUN EATING IT!

SUPERIOR QUALITY
CRUST MADE THE OLD-FASHIONED WAY + SPECIALLY SELECTED
MICHIGAN ORCHARD FRUIT + NO CANNED GELS OR MIXES

EASY TO SELL

- Contact all of your friends, neighbors and relatives and make their mouths water for warm pie. Use our handy "Who Do You Know" form to make your contact list.
- Ask parents to sell Make & Bake Pie Kits where they work!
- Create posters or fliers about your fundraiser to display on bulletin boards at schools, libraries and grocery stores. (Be sure to ask for permission first!) Make sure you tell where, when and how people can order kits.
- Send out announcements about your fundraiser to local news media (newspapers, network TV, cable and radio). Ask them if they can interview you to discuss your fundraiser!
- Announce your fundraiser over your PA system and in e-mails, newsletters or bulletins distributed by schools, churches and others.

TELL YOUR CUSTOMER:

- All kits are individually packaged and unused portions should be kept frozen.
- You want to schedule a time to deliver their Make & Bake Pie Kits. Leave them a reminder slip. Then, contact them one day before delivery to remind them of the delivery time.



**ORDERS PROCESSED 4 WEEKS
AFTER ORDERS ARE RECEIVED!**

KEEP IN MIND:
Save a copy of your customer list
for future use. Your customers are
the best prospects to order again!

FOR YOUR SAFETY: Do not sell
door-to-door to strangers.

