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March 13, 2006

Dear Potential Advertiser,

The Midland Figure Skating Club will be proudly hosting the forty-first Annual Tri-State Memorial Free Skating Championships on Friday and Saturday, April 21<sup>st</sup> and 22<sup>nd</sup> at the new Midland Civic Arena. We are expecting to have 200+ skaters participate in this event. These skaters will be from throughout Michigan, Ohio and Indiana. Along with family and friends, we expect event attendance to top 1000 people throughout the competition.

The Midland Figure Skating Club is excited to invite you to be part of our team. For those of you who wish to buy advertising space, we hope that you will take this opportunity to purchase space in our program. The program will be 8-1/2" x 11" in size and in black and white format. Advertising space can be purchased at the following prices:

Full Page Ad -	\$100	
Half Page Ad -	\$65	
Quarter Page Ad -	\$35	
1/8 Page Ad -	\$20	(Large business card)
Happy Ad -	\$10	
(maximum 50 characters including spaces to cheer for a specific skater/club)		

Please provide black and white copy, as well as a check made out to the Midland Figure Skating Club, by April 10<sup>th</sup>, 2006.

The Midland Figure Skating Club is a not for profit organization. We use funds raised to support figure skating activities to enrich the athletic experience for our skaters.

Once again, thank you for your consideration and help in this exciting event. We look forward to hearing from you soon.

Sincerely,

*Sue Jacob*

Sue Jacob  
Tri-States Program Coordinator  
Midland Figure Skating Club  
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